

致理科技大學 日四技 國際貿易系 應修科目表(114學年度入學新生適用)

科目類別 Category	科目名稱 Course Title		學分數 Credit	時數 Hour	授課時數 Contact Hour								
					第一學年Yr1		第二學年Yr2		第三學年Yr3		第四學年Yr4		
					上Fall	下Spring	上Fall	下Spring	上Fall	下Spring	上Fall	下Spring	
					授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	
校訂必修 Liberal Arts (Compulsory)	基礎通識	國文 Chinese	4	4	2	2							
		英文 General English	6	6	3	3							
		體育（一） Physical Education I	2	2	2								
		體育（二） Physical Education II	2	2		2							
		環境服務教育與實作 Campus Environment Maintenance	1	1		1							
		多元敘事應用 Multiple Narrative Applications	2	2					2				
	核心通識	生涯規劃與發展 Career Planning and Development	2	2	2								
	校訂必修	英語能力檢定 English Proficiency Test	(1)	0	0								
		專業能力檢定 Professional Proficiency Exam	(1)	0	0								
		資訊能力檢定 Information Proficiency Test	(1)	0	0								
學術倫理教育 Academic Ethics Education		(1)	0	0									
合計 Subtotal			19	19	9	8	0	0	0	2	0	0	
學院必修 College Requirement	管理學 Management		2	2	2								
	智慧物聯網程式設計 Intelligent IoT Programming		2	2	2								
	商用計算邏輯與程式應用 Business Computational Logics and Programming Application		2	2		2							
	商貿外語簡報 English for Business Presentations		2	2		2							
	商貿外文 Business English		2	2					2				
	職場倫理與職涯規劃 Business Ethics and Career Planning		2	2					2				
	國際商貿講座 International Commerce and Trade Seminars		2	2							2		
	合計 Subtotal		14	14	4	2	2	0	0	4	2	0	
系訂專業必修	統計學 Statistic		2	2	2								
	會計學 Accounting		2	2	2								
	經濟學(上) Economics (1)		2	2	2								
	金融市場 Financial Markets		2	2	2								
	商業統計與數據分析 Business Statistics and Data Analysis		2	2		2							
	經濟學(下) Economics (2)		2	2		2							
	國際職場溝通英文（一） English for International Communication I		2	2			2						
	國貿原理與政策 Principles and Policies of International Trade		2	2			2						
	國際貿易實務(上) International Trade Practices (1)		3	3			3						
	電子商務與網路貿易 E-commerce and online trade		2	2			2						
	國際職場溝通英文（二） English for International Communication II		2	2				2					
	國際貿易實務(下) International Trade Practices (2)		3	3				3					
	ERP配銷系統 Distribution of ERP Systems		2	2				2					
	國際行銷管理 International Marketing Management		2	2					2				
	跨境電子商務經營與比較 Management and Comparison in Cross-Border E-Commerce		2	2					2				
	實務專題製作 Independent Study		2	2								2	
	合計 Subtotal			34	34	8	4	9	7	4	0	0	2
	必修合計 Subtotal, Compulsory			67	67	21	14	11	7	4	6	2	2
學院選修	國際經貿現勢 International Economic and Trade Trends		2	2		2							
	Python程式資料分析 Data Analysis with Python		2	2		2							
	國際禮儀與跨文化溝通技巧 International Etiquette and Cross-Cultural Communication		2	2		2							
	國際禮儀與跨文化溝通技巧(英) International Etiquette and Cross-Cultural Communication (English)		2	2		2							
	AI人工智能理財 AI Finance		2	2			2						
	日潮行銷服務與實務 Japanese Fashion Marketing Services and Practices		4	4			4						
	東南亞商貿與文化概論 Introduction to Southeast Asian Business and Cultures		2	2			2						
	專案管理 Project Management		2	2			2						
	國際服務業管理 International Service Industries Management		2	2			2						
	行銷管理(英) Marketing Management (English)		2	2			2						
	第二外語 Second Foreign Language		8	8			2	2	2	2			
	彩妝理論及色彩管理 Makeup Artistry and Color Theory		2	2			2						
	觀光資源概要 Introduction to Tourism Resources		2	2			2						
	拉丁美洲政治發展 Political Development in Latin America		2	2			2						
	拉丁美洲經濟發展 Economic Development in Latin America		2	2			2						
	東南亞商貿與投資實務 The Practice of Trade and Investment in Southeast Asia		2	2				2					
	拉丁美洲區域經濟整合 Regional Economic Integration in Latin America		2	2				2					
	電子商務與未來社會(英) E-Commerce and the Future Society (English)		2	2				2					

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	網路行銷與行動商務 Internet Marketing and Mobile Business	2	2				2				
	職場服裝及儀態管理 Workplace Dress Code and Appearance Management	2	2				2				
	智慧網貿實務 Practice in Intelligent Online Trade	2	2					2			
	日式服務業管理實務 Japanese Management Practices in Service Industries	2	2					2			
	商業智慧科技應用 Technology Applications for Business Intelligence	2	2					2			
	東南亞企業經營實務 Practice in Business Management in Southeast Asia	2	2					2			
	航空風險與安全管理 College of International Business & Foreign Languages	2	2					2			
	領隊與導遊實務 Tour Leader and Guide Practices	2	2					2			
	東南亞政經商貿發展與台商投資 The Practice of Trade and Investment in Southeast Asia	4	4						4		
	日本經營實務(日) Practice in Japanese Business and Management (Japanese)	2	2						2		
	拉丁美洲文化 Latin American Culture	2	2						2		
	空勤服務管理實務 Service Management of Flight Attendant	4	4						4		
	機場經營與管理 Airport Management	2	2						2		
	商用第二外語 (一) Second Foreign Language for Business I	2	2							2	
	數位行銷與關鍵字策略 Digital Marketing and Google Adwords	2	2							2	
	語言測驗輔助教學 (一) English Reinforcement I	(2)	2							2	
	客艙安全及緊急處置 Cabin Safety and Emergency Training	2	2							2	
	商用第二外語 (二) Second Foreign Language for Business II	2	2								2
	語言測驗輔助教學 (二) English Reinforcement II	(2)	2								2
系訂專業選修	英語聽力與閱讀練習 English Listening and Reading Practice	2	2		2						
	商事法 Business Law	2	2		2						
	商賈財會資訊決策 business policy making by financial accounting information	2	2		2						
	兩岸商貿概論 Introduction to Cross-Strait Business and Trade	2	2		2						
	財務管理 Financial Management	2	2		2						
	行銷管理 Marketing Management	2	2		2						
	國貿商展實作(一) International Trade Exhibition Practices I	1	2			2					
	商業心理學 Business Psychology	2	2			2					
	市調與數據分析實務 Marketing Research	2	2			2					
	數位投資環境與風險評估 Digital Investment Environment and Risk Assessment	2	2			2					
	物流管理 Logistics Management	2	2			2					
	投資學 Investments	2	2			2					
	顧客關係管理 Customer Relationship Management	2	2			2					
	展場交易英文 Trade English for Exhibitions	2	2				2				
	國貿商展實作(二) International Trade Exhibition Practices II	1	2				2				
	商展設計與實作 Exhibition design and implementation	2	2				2				
	貿易測驗與評估 Trade Knowledge Testing and Evaluation	2	2				2				
	貿易趨勢與市場動態分析 Trade Trends and Market Dynamics Analysis	2	2				2				
	財務報表分析 Financial Statement Analysis	2	2				2				
	永續金融 Sustainable Finance	2	2				2				
	網路科技金融 Internet Technology and Finance	2	2				2				
	國際企業管理 International Business Management	2	2				2				
	商展行銷 Show Marketing	2	2				2				
	整合行銷(英) Integrated Marketing (English)	2	2				2				
	智能分析精準行銷 Intellectualized Data Analysis and Precision Marketing	2	2				2				
	商貿英語會話 Business English Conversation	2	2					2			
	國際商務綜合實習(暑) Internship (Summer)	3	40					0/40			
	國際商務綜合實習A Internship A	3	6					0/6			
	國際貿易支付 International Trade Payments	2	2					2			
	國際金融 International Finance	2	2					2			
	社群媒體行銷 Social Media Marketing	2	2					2			
	跨國投資與商業模式 Transnational Investment and Business Models	2	2					2			
	碳權交易 carbon trading	2	2					2			
	關稅實務 Imports and Exports: Customs Procedures	2	2					2			
	初階外匯交易 Primary foreign exchange trading	2	2					2			
	進階貿易英文 Advanced trade English	2	2						2		
	國際匯兌 International Money Exchange	2	2						2		
	國際採購 International Procurement	2	2						2		
	國際商務綜合實習B Internship B	3	6						0/6		
	國際財務管理 International Financial Management	2	2						2		

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	電商經營個案分析 Case Studies in E-commerce Business	2	2						2		
	境外移地研習 Off-Site Study Abroad	1	1						1		
	國貿法規與個案分析	2	2						2		
	品牌經營與管理 Brand Operations and Management	2	2						2		
	全球運籌管理 Global Logistics Management	2	2						2		
	雲端貿易資訊管理 Cloud Trade Information Management	2	2						2		
	永續貿易與企業社會責任 Sustainable Trade and Corporate Social Responsibility	2	2						2		
	共享經濟與跨境募資 Sharing Economy and Crowdfunding	2	2							2	
	國際商務談判 International Business Negotiations	2	2							2	
	國際商務綜合實習C Internship C	3	6							0/6	
	職場實習(一) Internship I	9	40							0/40	
	衍生性金融商品 Financial Derivatives	2	2							2	
	商貿金融實務 Financial Trade Practices	2	2							2	
	國際商務綜合實習D Internship D	3	6								0/6
	職場實習(二) Internship II	9	40								0/40
	綠色貿易與創新科技 Green Trade and Innovative Technology	2	2								2

1. 本系總畢業學分數至少128學分：
The minimum graduation credit requirement for the department is 128 credits:
(1) 校訂必修課程29學分，其中包含：
(1) University-specific required courses account for 29 credits and include:
A. 基礎通識課程16學分。
A. Basic general education courses 16 credits.
B. 核心通識課程3學分。
B. Core general education courses 3 credits.
C. 選修通識課程（人文藝術、社會科學、自然科學與創意跨域）每類選修2-4學分，合計10學分。
C. Elective general education courses (2-4 credits each from Humanities and Arts, Social Sciences, Natural Sciences, and Creative Interdisciplinary categories, for a total of 10 credits).

(2) 學院必修課程14學分，系訂專業必修課程37學分。
(2) A total of 14 credits in college-specific required courses, along with 37 credits in department-specific professional required courses.

(3) 專業選修課程至少48學分，其中系訂專業選修課程至少二分之一學分須修習本系開設之課程(含學院選修課程)。完成修習本校跨領域學分學者，他系修讀學分計於於專業選修學分方式，應依據「政理科技大學跨領域學程設置辦法」辦理。
(3) At least 48 credits of professional elective courses, of which at least one-half of the credits of departmental professional elective courses must be earned from courses offered by the department (including college elective courses). For those who have completed the interdisciplinary credit program of the University, the credits from other departments will be counted as professional elective credits in accordance with the "Regulations for the Establishment of Interdisciplinary Programs of Chihlee University of Technology".

2. 每學期修業學分數：第1-2學年16~25學分，第3學年12~25學分，第4學年9~25學分。
Credits per semester: 16-25 credits in the first and second academic years, 12-25 credits in the third year, and 9-25 credits in the fourth year.

3. 本系學生於畢業前，必須符合下列系訂畢業門檻規範：
Students in the department must meet the following graduation threshold specifications prior to graduation.
(1) 通過校訂與系訂英語能力檢定。
(1) Pass the university-specific and department-specific English proficiency test.
(2) 通過系訂專業能力檢定。
(2) Pass the department-specific professional competency test.
(3) 通過系訂資訊能力檢定。
(3) Pass the department-specific information competency test.
(4) 通過校訂「學術倫理教育」課程。
(4) Complete the University-mandated "Academic Ethics Education" program.
(5) 修畢條件請完成其中一項達畢業資格：
(5) Completion of one of these courses is required for graduation:
a. 任一跨領域學分學程
a. Any one interdisciplinary credit program
b. 一個本系課程模組及一個微學程
b. One module of the Department's curriculum and one micro-program
c. 一個輔系
c. One minor
d. 一個雙主修
d. One double major
皆未通過者不具畢業資格。
Failure to complete the requirement will result in ineligibility for graduation.
(6) 第二外語課程至少修習一門2學分，語言類得認列選修學分上限為6學分。
(6) At least one 2-credit course in a second foreign language, with a maximum of 6 credits of recognized elective credits in the language category.

4. 通過本系「校外實習」課程規定。
Pass the "Off-Campus Internship" is subject to the regulations of the department.
(1) 本系學生應修讀實習相關課程至少3學分。
(1) Students in this department are expected to take at least 3 credits of internship-related courses.
(2) 實習課程學分得認列選修學分上限為9學分。
(2) The maximum number of credits that can be recognized as elective credits for internship courses is 9 credits.

5. 本系學生在學期間應完成專題製作，並參與本系專題競賽及至少1次之校外專題競賽。
Students in the department should complete the Special Project and participate in at least one departmental project competition and one off-campus project competition during their studies.

6. 本系學生在學期間應修讀並通過本系開設「國貿商展實作(一)」及「國貿商展實作(二)」之課程，並全程參與國貿商品展相關競賽。
Students must take and pass the courses of "International Trade Show Practice I" and "International Trade Show Practice II" offered by the department and fully participate in related international trade show competitions.

7. 畢業年級相當於國內高級中等學校二年級之國外或香港、澳門同級同類學校畢業生，以同等學力資格入學本系第四年制一年級者，除須符合本系規定之畢業總學分數修讀規範外，應另增加畢業應修學分數12學分。
Graduates equivalent to the second year of senior high school in Taiwan or from schools of similar levels in foreign countries, Hong Kong, or Macau who enroll in the first year of the four-year program of the department under the qualification of equivalent academic competence must fulfill the total credit requirement set by the department. In addition, they must complete an additional 12 credits for graduation.

8. 學生修習本校開設或本校認可之應課師課程，依本校應課師課程學分抵免要點辦理。
Credits earned from massive open online courses (MOOCs) offered or recognized by the University may be counted toward graduation requirements as per the University's guidelines for the transfer of credits from these courses.

9. 本應修科目表學分欄為括弧（）者，則表示該學分不計入畢業學分數。
Credits in parentheses in the course requirement table are not counted toward the total graduation credits.

10. 本應修科目表因應本系特色發展之需要時，得依據本校課程規劃流程修正。
According to the developmental needs of the department, the course requirement table may be revised by adhering to the University's course planning procedures.

11. 學生修習本校開設或本校認可之應課師課程，依本校應課師課程學分實施要點辦理。
Credits earned from massive open online courses (MOOCs) offered or recognized by CLUT may be counted toward graduation requirements as per the CLUT guidelines for the implementation from these courses.