

致理科技大學 日四技 國際貿易系 應修科目表(110學年度入學新生適用)

科目類別 Category	科目名稱 Course Title	學分數 Credit	時數 Hour	授課時數 Contact Hour									
				第一學年Yr1		第二學年Yr2		第三學年Yr3		第四學年Yr4			
				上Fall 講授/實習 Lecture/Practice	下Spring 講授/實習 Lecture/Practice	上Fall 講授/實習 Lecture/Practice	下Spring 講授/實習 Lecture/Practice	上Fall 講授/實習 Lecture/Practice	下Spring 講授/實習 Lecture/Practice	上Fall 講授/實習 Lecture/Practice	下Spring 講授/實習 Lecture/Practice		
校訂必修 Liberal Arts (Compulsory)	國文 Chinese	4	4	2	2								
	英文 Freshman English	6	6	3	3								
	體育 (一) Physical Education I	2	2	2									
	全民國防教育-軍事訓練 All-out National Defense Education-Military Training	2	2	2									
	勞作教育 Facility Maintenance Education	(0)	1	1									
	體育 (二) Physical Education II	2	2		2								
	多元敘事應用 Multiple Narrative Applications	2	2					2					
	生涯規劃與發展 Career Planning and Development	2	2	2									
	英語能力檢定 English Proficiency Test	(1)	0	0									
	資訊能力檢定 Information Proficiency Test	(1)	0	0									
學術倫理教育 Academic Ethics Education	(1)	0	0										
專業能力檢定 Professional Proficiency Exam	(1)	0	0										
合計 Subtotal		20	21	12	7	0	0	0	2	0	0		
學院必修 College Requirement	管理學 Management	2	2	2									
	智慧物聯網程式設計 Intelligent IoT Programming	2	2	2									
	商用計算邏輯與程式應用 Business Computational Logics and Programming Application	2	2		2								
	高質外語簡報 English for Business Presentations	2	2			2							
	高質外文 Business English	2	2						2				
	職場倫理與職涯規劃 Business Ethics and Career Planning	2	2						2				
	國際商貿講座 International Commerce and Trade Seminars	2	2								2		
合計 Subtotal		14	14	4	2	2	0	0	4	2	0		
系訂專業必修	統計學 Statistics	3	3	3									
	會計學 Accounting	3	3	3									
	經濟學(上) Economics (1)	2	2	2									
	金融市場 Financial Markets	2	2	2									
	商業統計與數據分析 Business Statistics and Data Analysis	2	2		2								
	經濟學(下) Economics (2)	2	2		2								
	國際溝通溝通英文 (一) English for International Communication I	2	2			2							
	國際貿易實務(上) International Trade Practices (1)	3	3			3							
	國際原理與政策 Principles and Policies of International Trade	2	2			2							
	電子商務與網路貿易 E-commerce and online trade	2	2			2							
	國際溝通溝通英文 (二) English for International Communication II	2	2				2						
	國際貿易實務(下) International Trade Practices (2)	3	3				3						
	ERP系統 Distribution of ERP Systems	2	2				2						
	國際貿易法規 International Trade Law	2	2						2				
	國際行銷管理 International Marketing Management	2	2						2				
	跨境電子商務經營與比較 Management and Comparison in Cross-Border E-Commerce	2	2						2				
	國際貿易專題 Thematic Studies of International Trade	2	2						2				
	全球運籌管理 Global Logistics Management	2	2							2			
	實務專題製作 Independent Study	2	2										2
	合計 Subtotal		42	42	10	4	9	7	8	2	0	2	
必修合計 Subtotal, Compulsory		76	77	26	13	11	7	8	8	2	2		
學院選修	國際經濟現勢 International Economic and Trade Trends	2	2		2								
	Python程式資料分析 Data Analysis with Python	2	2		2								
	國際禮儀與跨文化溝通技巧 International Etiquette and Cross-Cultural Communication	2	2		2								
	拉丁美洲政治經濟發展 Political Economic Development in Latin America	2	2			2							
	日漸行銷服務與實務 Japanese Fashion Marketing Services and Practices	4	4			4							
	AI人工智能理財 AI Finance	2	2			2							
	東南亞高質與文化概論 Introduction to Southeast Asian Business and Cultures	2	2			2							
	專案管理 Project Management	2	2			2							
	國際服務業管理 International Service Industries Management	2	2			2							
	行銷管理(英) Marketing Management (English)	2	2			2							
	第二外語 Second Foreign Language	8	8			2	2	2	2				
	觀光資源概要 Introduction to Tourism Resources	2	2			2							
	彩妝理論及色彩管理 Makeup Artistry and Color Theory	2	2			2							
	電子商務與未來社會(英) E-Commerce and the Future Society (English)	2	2				2						

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				上Fall	下Spring	上Fall	下Spring	上Fall	下Spring	上Fall	下Spring		
授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice	授課/實習 Lecture/Practice					
	拉丁美洲區域經濟整合 Regional Economic Integration in Latin America	2	2				2						
	網路行銷與行動商務 Internet Marketing and Mobile Business	2	2				2						
	國際禮儀與跨文化溝通技巧(英) International Etiquette and Cross-Cultural Communication (English)	2	2				2						
	職場服裝及儀容管理 Workplace Dress Code and Appearance Management	2	2				2						
	智慧網買實務 Practice in Intelligent Online Trade	4	4					4					
	日式服務業管理實務 Japanese Management Practices in Service Industries	2	2					2					
	商業智慧科技應用 Technology Applications for Business Intelligence	2	2					2					
	東南亞企業經營實務 Practice in Business Management in Southeast Asia	2	2					2					
	航空風險與安全管理 College of International Business & Foreign Languages	2	2					2					
	導遊與導遊實務 Tour Leader and Guide Practices	2	2					2					
	東南亞政經貿易發展與台商投資 The Practice of Trade and Investment in Southeast Asia	4	4						4				
	日本經營實務(日) Practice in Japanese Business and Management (Japanese)	2	2						2				
	拉丁美洲文化 Latin American Culture	2	2						2				
	機場經營與管理 Airport Management	2	2						2				
	空勤服務管理實務 Service Management of Flight Attendant	4	4						4				
	商用第二外語 (一) Second Foreign Language for Business I	2	2									2	
	數位行銷與關鍵字策略 Digital Marketing and Google Adwords	2	2									2	
	語言測驗輔助教學 (一) English Reinforcement I	(2)	2									2	
	客艙安全及緊急處置 Cabin Safety and Emergency Training	2	2									2	
	商用第二外語 (二) Second Foreign Language for Business II	2	2										2
	語言測驗輔助教學 (二) English Reinforcement II	(2)	2										2
系訂專業選修	英語聽力與閱讀練習 English Listening and Reading Practice	2	2		2								
	商事法 Business Law	2	2		2								
	高層財務會計決策 business policy making by financial accounting information	2	2		2								
	兩岸商貿概論 Introduction to Cross-Strait Business and Trade	2	2		2								
	財務管理 Financial Management	2	2		2								
	行銷管理 Marketing Management	2	2		2								
	商業心理學 Business Psychology	2	2		2								
	國際貿易實習(一) International Trade Exhibition Practices I	1	2		2								
	市場與數據分析實務 Marketing Research	2	2		2								
	數位投資環境與風險評估 Digital Investment Environment and Risk Assessment	2	2		2								
	投資學 Investments	2	2		2								
	物流管理 Logistics Management	2	2		2								
	顧客關係管理 Customer Relationship Management	2	2		2								
	展場交易英文 Trade English for Exhibitions	2	2		2								
	國際貿易實習(二) International Trade Exhibition Practices II	1	2		2								
	虛擬展設計與製作 Virtual Trade Shows -Design and Implementation	2	2		2								
	貿易測驗與評估 Trade Knowledge Testing and Evaluation	2	2		2								
	貿易趨勢與市場動態分析 Trade Trends and Market Dynamics Analysis	2	2		2								
	網路科技金融 Internet Technology and Finance	2	2		2								
	財務報表分析 Financial Statement Analysis	2	2		2								
	互聯網金融 Internet Banking	2	2		2								
	國際企業管理 International Business Management	2	2		2								
	商業行銷 Show Marketing	2	2		2								
	整合行銷(英) Integrated Marketing (English)	2	2		2								
	智能分析精準行銷 Intellectualized Data Analysis and Precision Marketing	2	2		2								
	進階貿易英文 Advanced trade English	2	2		2				2				
	會展英語 Exhibition English	2	2		2				2				
	商務英語會話 Business English Conversation	2	2		2				2				
	國際貿易支付 International Trade Payments	2	2		2				2				
	國際金融 International Finance	2	2		2				2				
	國際商務綜合實習(暑) Internship (Summer)	3	40						0/40				
	國際商務綜合實習A Internship A	3	6						0/6				
	關稅實務 Imports and Exports: Customs Procedures	2	2		2				2				
	初階外匯交易 Primary foreign exchange trading	2	2		2				2				
	ERP財務系統 ERP Financial Systems	2	2		2				2				
	關稅法規 Clearance Laws	2	2		2				2				
	會展專業實務(英) English for MICE (English)	2	2		2				2				

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	電商經營個案分析 Case Studies in E-commerce Business	2	2					2			
	雲端顧客關係管理實務 Cloud Customer Relationship Management Practices	2	2					2			
	社群媒體行銷 Social Media Marketing	3	3					3			
	國際商務綜合實習B Internship B	3	6					0/6			
	國際財務管理 International Financial Management	2	2					2			
	國際匯兌 International Money Exchange	2	2					2			
	國際採購 International Procurement	2	2					2			
	碳權交易 carbon trading	2	2					2			
	品牌經營與管理 Brand Operations and Management	2	2					2			
	雲端貿易資訊管理 Cloud Trade Information Management	2	2					2			
	企業永續發展與社會責任 Enterprise Sustainable Development and Social Responsibility	2	2					2			
	民法 Civil Law	2	2							2	
	共享經濟與群眾募資 Sharing Economy and Crowdfunding	2	2							2	
	國際商務談判 International Business Negotiations	2	2							2	
	國際商務綜合實習C Internship C	3	6							0/6	
	職場實習(一) Internship I	9	40							0/40	
	衍生性金融商品 Financial Derivatives	2	2							2	
	商賈金融實務 Financial Trade Practices	2	2							2	
	商賈英語進階會話 Advanced Conversational English for Business	2	2								2
	行政法 Administrative Law	2	2								2
	國際商務綜合實習D Internship D	3	6								0/6
	貿易經營個案分析 Trade Operations Case Analyses	2	2								2
	職場實習(二) Internship II	9	40								0/40
	網路貿易創業與創新企劃管理 Innovation and Entrepreneurship Planning and Management	2	2								2

- 本系總畢業學分數至少132學分：
The minimum number of credits needed for graduation is 132 credits:
(1) 校訂必修課程30學分，其中包含：
(1) University-specific required courses account for 30 credits and include:
A. 基礎通識 (國文4學分、多元啟蒙應用2學分、英文6學分、全民國防教育2學分、體育4學分、勞作教育0學分)。
A. Basic general education courses (4 credits in Chinese Language, 2 credits in Multi-Narrative Application, 6 credits in English, 2 credits in National Defense Education, 4 credits in Physical Education, and 0 credits in Labor Education).
B. 核心通識 (生涯規劃與發展2學分)。
B. Core general education courses (2 credits in Career Planning and Development).
C. 專業通識課程(人文藝術、社會科學、自然科學與創意思考)每類選修2-4學分，合計10學分。
C. Elective general education courses (2-4 credits each from Humanities and Arts, Social Sciences, Natural Sciences, and Creative Interdisciplinary categories, for a total of 10 credits).
(2) 學院必修課程14學分，系訂專業必修課程42學分。
(2) A total of 14 credits in college-specific required courses, along with 42 credits in department-specific professional required courses.
(3) 專業必修課程至少46學分，其中系訂專業必修課程至少二分之一學分須修習本系開設之課程(含學院通識課程)。完成修習本校修業或學分學程者，他系修讀學分計於專業必修學分方式，應依據「政理科技大學學分學程設置辦法」辦理。
(3) At least 46 credits of professional elective courses, of which at least one-half of the credits of departmental professional elective courses must be earned from courses offered by the department (including college elective courses). For those who have completed the interdisciplinary credit program of the University, the credits from other departments will be counted as professional elective credits in accordance with the "Regulations for the Establishment of Interdisciplinary Programs of Chihlee University of Technology".
(4) 至少46學分專業必修課程，其中至少二分之一學分須修習本系開設之課程(含學院通識課程)。完成修習本校修業或學分學程者，他系修讀學分計於專業必修學分方式，應依據「政理科技大學學分學程設置辦法」辦理。
(4) At least 46 credits of professional elective courses, of which at least one-half of the credits of departmental professional elective courses must be earned from courses offered by the department (including college elective courses). For those who have completed the interdisciplinary credit program of the University, the credits from other departments will be counted as professional elective credits in accordance with the "Regulations for the Establishment of Interdisciplinary Programs of Chihlee University of Technology".
- 每學期修業學分數：第1-2學年16-25學分，第3學年12-25學分，第4學年9-25學分。
Credits per semester: 16-25 credits in the first and second academic years, 12-25 credits in the third year, and 9-25 credits in the fourth year.
- 請勿重複修習已修習過之課程或未經核准上修本系課程，否則該課程不予認為畢業學分數。
Please refrain from retaking courses previously completed or enrolling in advanced departmental courses without approval. Credits earned from such courses will not be counted toward graduation requirements.
- 本系學生於畢業前，必須符合下列系訂畢業門檻規範。
Students in the department must meet the following graduation threshold specifications prior to graduation:
(1) 通過系訂英語聽力檢定，相關規定請參照「政理科技大學英語聽力檢定實施辦法」，以及本系「英語聽力檢定實施要點」。
(1) Pass the department's English proficiency test, following the "Implementation Rules for the English Proficiency Test Program of Chihlee University of Technology" and the department's "Implementation Directives for English Proficiency Tests."
(2) 通過系訂專業能力檢定，相關規定請參照本系「專業能力檢定實施要點」。
(2) Pass the department's professional competency test, according to the department's "Implementation Directives for the Professional Competency Test."
(3) 通過系訂資訊能力檢定，相關規定請參照本系「資訊能力檢定實施要點」。
(3) Pass the department's information competency test, as per the department's "Implementation Directives for the Information Competency Test."
(4) 通過系訂「學術倫理教育」課程，相關規定請參照本校「學術倫理教育課程實施要點」。
(4) Complete the University-mandated "Academic Ethics Education" program, as outlined in the University's "Implementation Directives for the Academic Ethics Education Program."
(5) 修畢本校任一修讀領域學分學程(一個本系課程與相連一個微課程，未通過者不具畢業資格)。
(5) Complete any interdisciplinary credit program of the University or a departmental course module plus a micro-program. Failure to complete the requirement will result in ineligibility for graduation.
(6) 第二外語課程至少修習一門2學分，語言檢定列選修學分上限為6學分。
(6) At least one 2-credit course in a second foreign language, with a maximum of 6 credits of recognized elective credits in the language category.
(7) 通過「校外實習」課程，相關規定請參照本系修業目標表註第5點。
(7) Pass the "Off-Campus Internship" course, as detailed in the guidelines in Note 5 of the course list.
(8) 本系學生應修習實習相關課程至少3學分。
(8) Students must complete at least 3 credits in internship-related courses.
(9) 學生可修習本系開設之「國際商務綜合實習A-D」、「國際商務綜合實習(暑)」、「職場實習(一)-(二)」等任一課程，完成實習規定時數並取得成績，得申請通過「校外實習」課程。
(9) Students may take any of the following courses: "Integrated International Business Internship A-D", "Integrated International Business Internship (Summer)", or "Workplace Internship I-II." Upon completing the required hours and obtaining a grade, they may apply to pass the "Off-Campus Internship" course.
(10) 實習課程學分得列選修學分上限為9學分。
(10) The maximum number of credits that can be recognized as elective credits for internship courses is 9 credits.
(11) 持有身心障礙證明之學生、陸生、外籍生及僑生得申請免修本系系訂「校外實習」課程。
(11) Students with disabilities, students from mainland China, foreign students, and overseas Chinese students may apply for exemption from the mandatory off-campus internship course in the department.
- 本系學生在學期間應完成專題製作，並參與本系專題競賽及校外專題競賽至少1次。
Students in the department should complete the Special Project and participate in at least one departmental project competition and one off-campus project competition during their studies.
- 本系學生在學期間應通過本系開設「國貨商展實習(一)」及「國貨商展實習(二)」之課程，並全程參與國貨商展競賽。
During the period of study, students must complete and pass the department's courses "International Trade Show Practice I" and "International Trade Show Practice II," and fully participate in related international trade show competitions.
- 畢業學分相當於國內高級中學學校二年級之國外或香港、澳門高級中學畢業生，以同等學力資格入學本系四年制一年級者，除須符合本系規定之畢業總學分數修讀標準外，應另增加畢業應修學分數12學分。
Graduates equivalent to the second year of senior high school in Taiwan or from schools of similar levels in foreign countries, Hong Kong, or Macau who enroll in the first year of the four-year program of the department under the qualification of equivalent academic competence must fulfill the total credit requirement set by the department. In addition, they must complete an additional 12 credits for graduation.
- 學生修習本校開設或本校認可之選修課程，依本校選修課程學分抵免要點辦理。
Credits earned from massive open online courses (MOOCs) offered or recognized by the University may be counted toward graduation requirements as per the University's guidelines for the transfer of credits from these courses.
- 本系修業目標表課程表為括弧()者，則表示該學分不計入畢業學分數。
Credits in parentheses in the course requirement table are not counted toward the total graduation credits.
- 本系修業目標表課程表特色課程之編排，應依本校課程調整流程修正。
According to the developmental needs of the department, the course requirement table may be revised by adhering to the University's course planning procedures.

