致理科技大學 日四技 國際貿易系 應修科目表(111學年度入學新生適用)

科目類別 Category	科目名稱 Course Title		學分數 Credit	時數		学年Yr1		P年Yr2		是年Yr3		产年Yr4
				Hour	上Fall 将課/實習 Lecture/Practice	下Spring 将標/實習 Lecture/Practice	上Fall 将牌/實習 Lecture/Practice	下Spring 将岬/實習 Lecture/Practice	上Fall 将嶼/聲習 Lecture/Practice	下Spring 将線/聲習 Lecture/Practice	上Fall 将輝/實習 Lecture/Practice	下Spring 将課/實習 Lecture/Practic
		國文 Chinese	4	4	2	2						
		英文 Freshman English	6	6	3	3						
	基礎通識	體育(一) Physical Education l	2	2	2							
	基版细	環境服務教育與實作 Campus Environment Maintenance	1	1	1							
		體育(二) Physical Education II	2	2		2						
校訂必修		多元敘事應用 Multiple Narrative Applications	2	2						2		
Liberal Arts (Compulsory)	核心通識	· 生涯規劃與發展 Career Planning and Development	2	2	2							
		英語能力檢定 English Proficiency Test	(1)	0	0	-						
		專業能力檢定 Professional Proficiency Exam	(1)	0	0							
	校訂必修	資訊能力檢定 Information Proficiency Test	(1)	0	0			TENET.				
		學術倫理教育 Academic Ethics Education	(1)	0	0							
	Academic Editorion 습計 Subtotal		19	19	10	7	0	0	0	2	0	0
	管理學		2	2	2							
	Management 智慧物聯網程式設計		2	2	2		_					
	Intelligent IoT Programming 商用計算邏輯與程式應用		2	2	2	2						
	Business Computational Logics and Programming Application 商貿外語簡報					٤.	2					
學院必修 College Requirement	English for Business Presentations 商貿外文		2	2			2					
Requirement	職場倫理與職涯規劃		2	2						2		
	明明		2	2						2		
	International Commerce and Trade Seminars		2	2							2	
	습計 Subtotal		14	14	4	2	2	0	0	4	2	0
	統計學 Statistics		3	3	3							
	會計學 Accounting		3	3	3							
	經濟學(上) Economics (1)		2	2	2							
	金融市場 Financial Markets		2	2	2							
	- 商業統計與數據分析 Business Statistics and Data Analysis		2	2		2						
	經濟學(下) Economics (2)		2	2		2						
	國際職場溝通英文(一) English for International Communication I		2	2		•	2					
	43	國際貿易實務(上) International Trade Practices (1)	3	3			3					
	Pri	國貿原理與政策 inciples and Policies of International Trade	2	2			2					
系訂專業必修		電子商務與網路貿易 E-commerce and online trade	2	2			2					
		國際職場溝通英文(二)	2	2				2				
		nglish for International Communication II 國際貿易實務(下)	3	3				3				
		International Trade Practices (2) ERP配銷系統	2	2				2				
	-	Distribution of ERP Systems 國際貿易法規	2	2			Physical		2			
		International Trade Law 跨境電子商務經營與比較 ent and Comparison in Cross-Border E-Commerce	2	2					2			-
	Managem	ent and Comparison in Cross-Border E-Commerce 國際行銷管理			*				2			
	International Marketing Management 國質經營專題		2	2								
	Thematic Studies of International Trade 實務專題製作		2	2					2			
	養務等想製TF Independent Study 合計		2	2								2
	14-12-77-6	Subtotal	40	40	10	4	9	7	8	0	0	2
		必修合計 Subtotal, Compulsory	73	73	24	13	11	7	8	6	2	2
學院選修	國際經貿現勢 International Economic and Trade Trends		2	2		2						
	Python程式資料分析 Data Analysis with Python		2	2		2						
	國際禮儀與跨文化溝通技巧 International Etiquette and Cross-Cultural Commu <mark>ni</mark> cation		2	2		2						
	國際禮儀與跨文化溝通技巧(英) International Etiquette and Cross-Cultural Communication		2	2		2						
	(English) 東南亞商貿與文化概論		2	2			2					
	Introduction to Southeast Asian Business and Cultures AI人工智能理財		2	2			2					
	Al Finance		4	4			4					
	日潮行銷服務與實務 Japanese Fashion Marketing Services and Practices 國際服務業管理											
	國際服務業管理 International Service Industries Management 專案管理		2	2			2					
	專案管理 Project Management 第一小海		2	2			2					
	第二外語 Second Foreign Language 翻米資源概要		8	8			2	2	2	2		
	觀光資源概要 Introduction to Tourism Resources		2	2			2					
	彩放理論及色彩管理 Makeup Artistry and Color Theory		2	2			2					
	拉丁美洲政治發展 Political Development in Latin America		2	2			2			HEHI -		
		拉丁美洲經濟發展 Economic Development in Latin America	2	2			2					
	拉丁美洲區域經濟整合 Regional Economic Integration in Latin America		2	2				2				
	電子商務與未來社會(英) E-Commerce and the Future Society (English)		2	2 .				2				

科目類別	科目名稱 Course Title	學分數	時數	第一學年Yr1			學年Yr2	第三學年Yr3		第四學年Yr4	
Category		學分數 Credit	Hour	上Fall 将焊/查图	下Spring 拇焊/實習	上Fall 将牌/實習	下Spring 拇牌/密密	上Fall 将輝/宮辺	下Spring 将輝/宮習	上Fall 坍焊/實習	下Spring 拇焊/實習
	東南亞南貿與投資實務	2	2	Lecture/Practice	Lecture/Prac						
	The Practice of Trade and Investment in Southeast Asia 網路行銷與行動商務 Internet Marketing and Mobile Business	2	2			I was a	2				
	職場服裝及儀態管理 Workplace Dress Code and Appearance Management	2	2				2				
	智慧網質實務	4	4					4			
	Practice in Intelligent Online Trade 商業智慧科技應用 Technology Applications for Business Intelligence	2	2					2			
	東南亞企業經營實務	2	2					2			
	Practice in Business Management in Southeast Asia 日式服務業管理實務	2	2					. 2			
-	Japanese Management Practices in Service Industries 航空風險與安全管理	2	2					2			
	College of International Business & Foreign Languages	2	2					2			
1	Tour Leader and Guide Practices 東南亞政經商貿發展與台商投資	4	4						4		
	The Practice of Trade and Investment in Southeast Asia 日本經營實務(日) Practice in Japanese Business and Management (Japanese)	2	2						2		
ŀ	Practice in Japanese Business and Management (Japanese) 拉丁美洲文化 Latin American Culture	2	2						2		
1	機場經營與管理	2	2						2		
1	Airport Management 空動服務管理實務	4	4						4		
	Service Management of Flight Attendant 商用第二外語(一) Second Foreign Language for Business I	2	2						5/5	2	
	數位行銷與關鍵字策略	2	2							2	
	Digital Marketing and Google Adwords 語言測驗輔助教學(一) English Reinforcement I	(2)	2	-	1					2	
	安艙安全及緊急處置	2	2						-	2	
	Cabin Safety and Emergency Training 商用第二外語(二)	2	2							-	2
	Second Foreign Language for Business II 語言測驗輔助教學(二)	(2)	2								2
訂專業選修	English Reinforcment II 英語聽力與閱讀練習	2	2		2						
	English Listening and Reading Practice 商事法	2	2		2					-	
	Business Law 商貿財會資訊決策			10000							
	business policy making by financial accounting information 兩岸商貿概論	2	2		2						
	Introduction to Cross-Strait Business and Trade 財務管理	2	2		2						
	Financial Management 行銷管理	2	2		2						
	Marketing Management	2	2		2						
- 1	商業心理學 Business Psychology 國貿商展實作(一)	2	2			2					
	International Trade Exhibition Practices I 市調與數據分析實務	1	2			2					
	Marketing Research 數位投資環境與風險評估	2	2			2					
	Digital Investment Environment and Risk Assessment 投資學	2	2			2					
1	Investments 物流管理	2	2			2					
	Logistics Management 顧客關係管理	2	2			2					
	Customer Relationship Management 展場交易英文	2	2			2					
- 1	Trade English for Exhibitions 商展設計與實作	2	2				2				
- 4	Exhibition design and implementation	2	2				2				
	國貿商展實作(二) International Trade Exhibition Practices II 貿易測驗與評估	1	2				2				
	Trade Knowledge Testing and Evaluation	2	2				2				
	貿易趨勢與市場動態分析 Trade Trends and Market Dynamics Analysis 網路科技金融	2	2				2				
	Internet Technology and Finance	2	2				2				-
	財務報表分析 Financial Statement Analysis 互聯網金融	2	2				2				
	山東南東區 Internet Banking 國際企業管理	2	2				2				
	International Business Management	2	2				2				
	商展行銷 Show Marketing	2	2				2				
	整合行銷(英) Integrated Marketing (English)	2	2				2				
	智能分析精準行銷 Intellectualized Data Analysis and Precision Marketing	2	2				2				
	商貿英語會話 Business English Conversation	2	2					2			
	進階貿易英文 Advanced trade English	2	2					2			
	會展英語 Exhibition English	2	2					2			
- 11	國際貿易支付 International Trade Payments	2	2					2			
	國際金融 International Finance	2	2					2			
	國際商務綜合實習(暑) Internship (Summer)	3	40					0/40			
	國際商務綜合實習A Internship A	3	6					0/6			
	關稅實務 Imports and Exports: Customs Procedures	2	2			N S		2			
	初階外匯交易 Primary foreign exchange trading	2.	2					2	H		
	ERP財務系統 ERP Financial Systems	2	2					2		9	
	關稅法規 Clearance Laws	2	2					×	2		
	雲端顧客關係管理實務 Cloud Customer Relationship Management Practices	2	2						2		
	會展專業實務(英) English for MICE (English)	2	2						2		
	電商經營個案分析 Case Studies in E-commerce Business	2	2			FINITIO			2		

	科目名稱 Course Title	學分數 Credit	時數 Hour	授課時數 Contact Hour								
科目類別 Category				第一年	P年Yr1	第二	學年Yr2	第三學年Yr3		第四學年Yr4		
				上Fall	下Spring	上Fall	下Spring	上Fall	下Spring	上Fall	下Spring	
				操牌/管理 Lecture/Practice	将焊/密密 Lecture/Practice	将牌/密密 Lecture/Practice	拇輝/宮習 Lecture/Practice	将課/實習 Lecture/Practice	操興/官習 Lecture/Practice	将課/官習 Lecture/Practice	拇牌/官習 Lecture/Practic	
	社群媒體行銷 Social Media Marketing	3	3						3	,		
	國際商務綜合實習B Internship B	3	6						0/6			
	國際財務管理 International Financial Management	2	2						2			
	國際匯兌 International Money Exchange	2	2						2			
	國際採購 International Procurement	2	2						2			
	碳權交易 carbon trading	2	2						2			
	品牌經營與管理 Brand Operations and Management	2	2						2			
	全球運籌管理 Global Logistics Management	2	2						2			
	雲端貿易資訊管理 Cloud Trade Information Management	2	2						2			
	企業永續發展與社會責任 Enterprise Sustainable Development and Social Responsibility	2	2						2			
	民法 Civil Law	2	2							2		
	共享經濟與跨境募資 Sharing Economy and Crowdfunding	2	2							2		
	國際商務談判 International Business Negotiations	2	2							2		
	國際商務綜合實習C Internship C	3	6							0/6		
	職場實習(一) Internship l	9	40							0/40		
	衍生性金融商品 Financial Derivatives	2	2							2		
	商資金融實務 Financial Trade Practices	2	2							2		
	商貿英語進階會話 Advanced Conversational English for Business	2	2								2	
	行政法 Administrative Law	2	2								2	
	國際商務綜合實習D Internship D	3	6								0/6	
	貿易經營個案分析 Trade Operations Case Analyses	2	2								2	
	職場實習(二) Internship II	9	40								0/40	
	網路貿易創業與創新企劃管理 Innovation and Entrepreneurship Planning and Management	2	2								2	

1. 學分數至少130學分:
The number of credits must be at least 130 credits:
(1) 投訂必修課程2學分,其中包含:
(1) University specific required courses account for 29 credits and include:
A 基础通真(面文學分,多元敘事應用學分,英文學分,即有自分)。
A. Basic general education courses structure credits (credits in Chinese literature, 2 credits in Multiple Narrative Application, 6 credits in English, and 4 credits in Physical Education).
8. 核心细氮(主摄影制)發展之學分,其是接触教教育與實作學分)。
8. Core general education courses the credits (credits in Careau English) and pevelopment and one credit in Environmental Service Education and Practice).
C. Elective general education courses (Part of the Careau Planning and Development and one credit in Environmental Service Education and Practice).
C. Elective general education courses (Part of the Careau Planning and Development and one credit in Environmental Service Education and Practice).
C. Elective general education courses (Part of the Careau Planning and Development and one credit in Environmental Service Education and Practice).
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C. Elective general education courses (Part of the Careau Planning and Development and one credit in Environmental Service Education and Practice).
C. Elective general education courses (Part of the Education Planning and Development and Operation Planning and Part of Planning and Planning and Planning and Part of Planning and P

3) 週週來引真訊能力檢定。 3) Pass the department-specific information competency test. 4) 通過校訂「學術倫理教育」課程。 4) Complete the University-mandated "Academic Ethics Education" program. 5) 修聖條件請完成其中一項建畢業資格: 5) Completion of one of these courses is required for graduation: 1. 任一個跨領城學分學程 2. Any one interdisciplinary credit programs

a. 任一個跨領域學分學程 a. Any one interdisciplinary credit program b. 一個本系課程模組及一個微學程 b. One module of the department's curriculum and one micro-program c. 一個轉業 c. One minor d. 一個要主修 d. One double major 音末過過者不具單業資格。 Failure to complete the requirement will result in ineligibility for graduati

Credits earned from massive open online courses (MOOCs) offered or recognized by CLUT may be counted toward graduation requirements as per the CLUT guideline 10. 本應修科目表學分欄為括弧()者,則表示該學分不計入事業學分數。
Credits in parentheses in the course requirement table are not counted toward the total graduation credits.

11. 本應修科目表因應本条特色發展之需要時,得依據本校課程規劃流程修正。
According to the developmental needs of the department, the course requirement table may be revised by adhering to the University's course planning procedures.