

致理科技大學 碩士班 國際貿易系碩士班 應修科目表(111學年度入學新生適用)

科目類別 Category	科目名稱 Course Title	學分數 Credit	時數 Hour	授課時數 Contact Hour			
				第一學年Y1		第二學年Y2	
				上Fall	下Spring	上Fall	下Spring
				講/習 Lecture/Practice	講/習 Lecture/Practice	講/習 Lecture/Practice	講/習 Lecture/Practice
所訂專業必修	校外實習 Internship	(1)	0	0			
	電子商務專題 Special Topics in E-Commerce	3	3	3			
	國貿產業發展與變遷 Trade Industry Development and Changes	3	3	3			
	國貿創業實務專題 Seminar on Entrepreneurship Development	3	3		3		
	跨境電子商務經營與管理 Development and Management of Cross-Border Ecommerce Business	3	3		3		
	網路行銷與數據分析 Internet Marketing and Mobile Commerce	3	3			3	
	研究方法 Research Methodology	2	2			2	
	論文 Thesis	(1)	0			0	
	物流與通關實務 Logistics and Customs Clearance Practices	3	3			3	
	語言能力檢定 Language Proficiency Test	(1)	0				0
合計 Subtotal	20	20	6	6	8	0	
必修合計 Subtotal, Compulsory	20	20	6	6	8	0	
所訂專業選修	企業實習(一) Corporate Internship I	3	6	0/6			
	國際品牌經營與市場代理 International Brand Operations and Marketing Agencies	2	2	2			
	國際採購與貨運代理實務 International Procurement and Freight Agency Practices	2	2	2			
	國際經貿法規專題 Seminar on International Economic and Trade Law	2	2	2			
	貿易生產管理實務 Practices of Trading Production management	2	2		2		
	企業實習(二) Corporate Internship II	3	6		0/6		
	外貿業務開發與經銷商管理 Trade Business Development and Distributor Management	2	2		2		
	服務貿易經營專題 Seminar on Service Trade Management	2	2		2		
	貿易社會學(英) Trade and Sociology (English)	2	2		2		
	商業智慧應用分析 Business Intelligence Applications Analysis	2	2		2		
	進階英語應用 Advanced Practical English	2	2			2	
	貿易經營個案分析 Trade Operations Case Analyses	2	2			2	
	區域經濟整合與台商投資 Regional Economic Integration and Taiwanese Investment	2	2			2	
	電子商務金融與實務 Banking and Practice for E-Commerce	2	2			2	
	網路創業與個案分析 Internet Entrepreneurship and Case Analysis	2	2				2
	貿易溝通與談判策略 Trade Communication and Negotiation Strategy	2	2				2
	經濟地理與市場分析 Economic Geography and Market Analysis	2	2				2
貿易糾紛與救濟實務 Trade Disputes and Remedy Practices	2	2				2	

- 總畢業學分數至少43學分，其中必修學分20學分，所訂選修至少23學分。
To be eligible for graduation, students must have earned a minimum of 43 credits, within which 20 credits must be from required courses, and 23 credits must be from the Master's program elective courses.
- 本系碩士班研究生應於畢業前，達到語言能力畢業門檻之標準，相關規定請參閱本系「碩士班修業規則」。
Master's students in this department must meet language proficiency requirements before graduation in accordance with the academic rules for the master's programs of the department.
- 實習課程學分得認列選修學分上限為3學分。
Credits from internships can be counted as elective credits, up to a maximum of three (3) credits.
- 第1學年每學期所修學分數不得少於4學分，不得多於18學分。
In the first academic year, students must enroll in no fewer than 4 and no more than 18 credits per semester.
- 應修科目表因應本系特色發展之需要時得以修正。
The list of courses to be taken may be revised as necessary to accommodate the development of the department's characteristics.